

Example 1: “Get 4, Get FREE” (How to get your products FREE every month.)*

Isn't this the first question on everyone's mind when they join a business opportunity, "What does it take to break even and get into profit?" In most companies, this can be a very difficult question to answer. Yes, with Xooma Xcel, we offer incredible wholesale savings off the retail price of our products. But we also give a very realistic opportunity for all Members to get their products 100% free by simply showing 4 people how to do the same. Here's how it works:

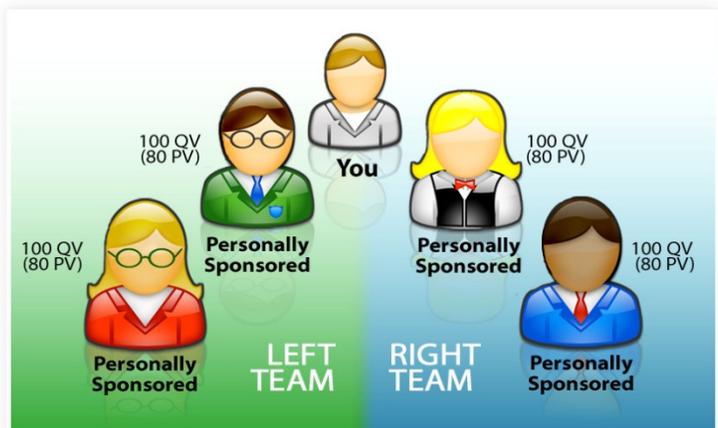
In this example you are personally moving (selling, sampling, or consuming) 100 QV per month in Xooma's products. You've also sponsored 4 Members who are also moving 100 QV per month in products.

You've qualified for one Team Commission Pay Cycle of 15% (of the PV) on your pay leg. (In this case, both legs are equal) In addition, you've also qualified for the first level of the Rapid Rewards Bonus Plan.

One Pay Cycle Commission (\$24) + Rapid Rewards Bonus (\$80) =
\$104 in Earnings

Do this in your first 60 Days and also receive an **Exclusive Xooma Watch****

*Earning \$100 or more per month covers the cost of a 100 QV monthly product order.
 ** Please refer to Rapid Rewards Incentive Program Overview for full qualification details



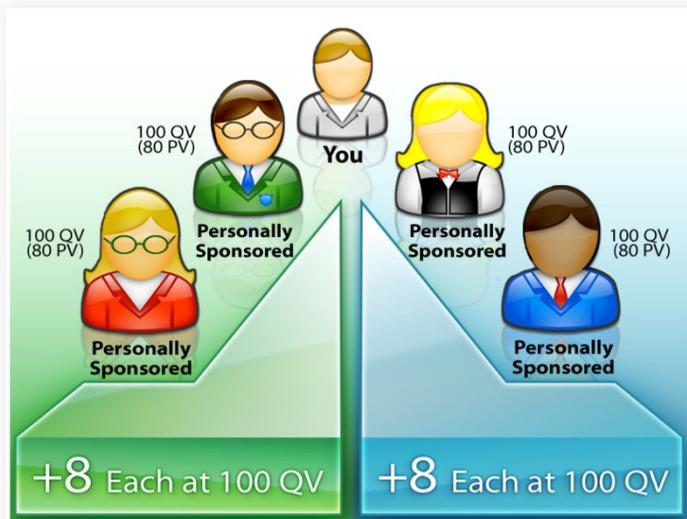
Example 2: Earn Hundreds In Profits

Now that you see how easy it can be to get your products “free”, what if you could earn \$464 per month by simply helping your 4 personally sponsored Members get their product for free as well? While in many companies, it can take 20 or more Members in your organization to simply break even on your personal order commitment, in Xooma Xcel the sales from those 20 Members can provide you with a **lucrative** residual income for years to come.

In this example you are personally moving (selling, sampling, or consuming) 100 QV per month in Xooma's products. You've also sponsored 4 Members who are moving 100 QV per month in products. Those 4 Members have simply duplicated your example giving you 16 qualified Members on the second level of your Sponsorship Organization. Those 20 Members are split equally into two teams of 10 in your Dual Team Organization.

This document is for illustration purposes only. Results not typical. Earnings vary based on individual performance.

Income Examples



You've qualified for five Team Commission Pay Cycles of 15% (of the PV) on your pay leg. (In this case, both legs are equal) In addition, you've also qualified for the second level of the Rapid Rewards Bonus Plan and Executive Pay Matches.

Pay Cycle Commissions (\$120) + Rapid Rewards Bonus (\$320) + Executive Pay Matches (\$24) =
\$464 in Earnings

Do this in your first 90 Days and also receive a **Xooma Green Digital Camera***

* Please refer to Rapid Rewards Incentive Program Overview for full qualification details

Example 3: Cash-Back / Fast Income

What about those looking to earn **BIG income, FAST?** If you're shaking your head "yes," then check this out. With Xooma Xcel's incredibly generous Cash-Back Bonus program, you can get into **serious profit, quick**, Here's how it works:

In this example you have personally purchased any Xooma Xcel Fast Start Package. You've also sponsored 4 Members with a \$499.⁹⁹ Cash-Back Value Package.

In this example, you will earn \$175 per Value Package sale. In addition, you've also qualified for the first level of the Rapid Rewards Bonus Plan.

Cash-Back Bonus (\$700) + Rapid Rewards Bonus (\$80) + One Pay Cycle Commission (\$24) = **\$804 in Earnings**



This Example with the \$299.⁹⁹ Value Packs pays you **\$464** and with the \$199.⁹⁹ Value Packs pays you **\$304 in Earnings**.

Do this in your first 60 Days and also receive an **Exclusive Xooma Watch***

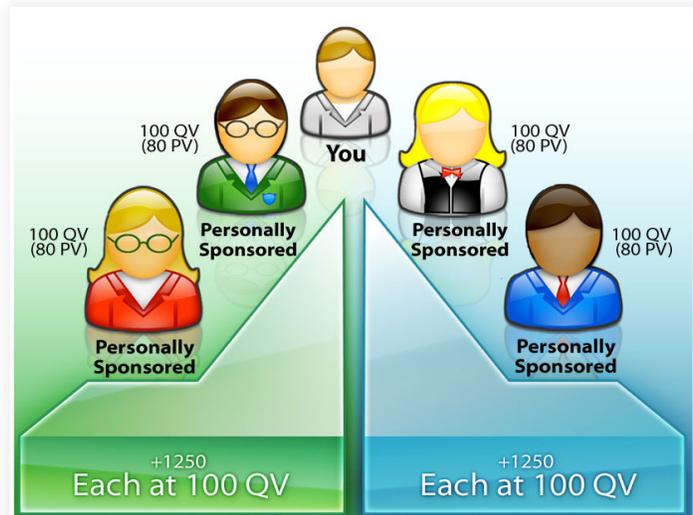
* Please refer to Rapid Rewards Incentive Program Overview for full qualification details

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Example 4: Unlimited Potential & Financial Freedom

Perhaps the most exciting element to the Xooma Xcel Dual Team Prosperity Plan is that it has been designed to reward organizational growth. The “**Team Commissions**” and “**Executive Pay Match**” income streams reward this growth both in terms of “width” (the total number of Members that you personally sponsor) and “depth” (the total number of Members in your overall organization). **THIS is your financial freedom plan.** Let’s take a look:

In this example you are personally moving (selling, sampling, or consuming) 150 QV per month in Xooma’s products. You’ve also sponsored 4 Members who are also moving 100 QV per month in products. You are now qualified at the rank of Senior Marketing Representative (SMR).



You’ve qualified for Team Commission Pay Cycles of 15% (of the PV) on your pay leg. (In this case, both legs are equal) and a 25% Executive Pay Match on the Team Commission Pay Cycles of each of your personally sponsored Members. In addition, you’ve also qualified for the first level of the Rapid Rewards Bonus Plan.

As shown through this illustration, the Team Commission Pay Cycles have a maximum earning potential of **\$15,000 per week**. To reach this level of Team Commission pay in a week, you would need 1250 Members on each side of your Dual Team Organization – each with 100 QV in that week. The sales from this number of Members (2,500 total) would generate **625 Pay Cycles**. You would also be qualified for a 25% Executive Pay Match on the Team Commissions of your 4 personally sponsored Members. If the Members were equally split amongst your 4 personally sponsored Members, they would each earn a Team Commission Pay of \$3744.

625 Pay Cycle Commissions (\$24 each) + 2 Executive Pay Matches (\$1,875 each) + 2 Executive Pay Matches (\$936 each) + Rapid Rewards Bonus (\$80) =
\$20,702 in earnings for one week*

***This does not include** the 10% Generational Pay Matches which you would also qualify for with this level of volume. It also does not assume the completion of level two of the Rapid Rewards Program or the 25% matches on any additional personally sponsored Members.

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